

FY17 County Action Plan

County Name: Van Buren County

IPFS Priority: Underage Drinking

Intervening Variable/Underlying Condition: Community Norms/Advertising reinforces current consumption patterns

Long-Term Outcome: The Underage Drinking Media Campaign provided by IDPH will be implemented in Van Buren County. 75% of the 13-16 year olds (N=271) in the county will see the media campaign. This will be measured by surveys taken by students during their lunch hour at the Van Buren Community Jr. /Sr. High School with the help of the Youth Leadership Council Members in September 2019.

Strategy: IDPH Media Campaign

Target Population: Target of Change: Youth (age 13-16) (N=271) **Agent of Change:** Media

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. Media pieces will be utilized on the coalition's online outlets, in the Van Buren Community Jr. /Sr. High School (screen savers/posters), community libraries (screen savers/posters), Van Buren County Hospital/Clinics (posters) and Counseling Centers (posters). (Media)	9/30/16	9/29/17	Van Buren County	Media Pieces will be seen by community members in the listed locations.	Campaign Materials	Increase the number of 13-16 year olds who have seen the "What Do You Throw Away" media campaign from 0 – 100 by March 31, 2017 as measured by a survey completed at the Van Buren Community Middle/High School.	SAFE Coalition IPFS Coordinator Youth Leadership Council
2. The coalition will continue to engage key media outlets to utilize the IDPH Media Campaign (Capacity)	9/30/16	9/29/17	Van Buren County	Agreements with the county key media outlets	Campaign Materials	Increase the number of key media outlet locations from 4 (i.e. 1) Van Buren County Hospital/Clinics 2) Jr. /Sr. High School 3) Keosauqua Library 4) Stockport Library) to 8. As measured by a count of locations where the media campaign is being displayed by September 29, 2017.	SAFE Coalition IPFS Coordinator

3. The coalition staff will track the reach of the media pieces on the coalition's REACH Evaluation system and report it in the Check Box each month.	9/30/16	9/29/17	Keosauqua	Entries in the REACH and Check Box systems.	Data from key media outlets.		IPFS Coordinator
4. The coalition will survey the youth in Van Buren County at lunch at the Van Buren Community Jr. /Sr. High School as to whether or not they have seen the media campaign.	2/1/17	3/31/17	Keosauqua	Completed Survey Results	Survey		YLC Members IPFS Coordinator
5. The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is being made to implement the Media Campaign with fidelity.	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Minutes	Agreements with Media Outlets Action Plan Fidelity Checklist Survey Results		SAFE Coalition Evaluation Committee IPFS Coordinator

Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events at privately owned facilities.							
Long-Term Outcome: At least 67% of all privately owned facilities (N=12) that host community events within the county will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit access to alcohol for youth in Van Buren County.							
Strategy: Alcohol Restrictions at Community Events							
Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) Agents of Change: Community Event Facility Owners and Managers							
Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to engage the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/16	9/29/17	Van Buren County	Documentation of conversations and agreements in the coalition's Reach Evaluation Data Base	FAQ on Alcohol Service Best Practices		IPFS Coordinator Coalition Members
2. The coalition will develop a sample policy to be presented to facility owners	10/18/16	11/15/16	Keosauqua	A written policy that can be shared with facility owners.	FAQ with Best Practices for Alcohol Service		Coalition Members IPFS Coordinator
3. Meet with facility owners/managers to present the sample policy.	11/16/16	9/29/17	Van Buren County	SAFE Coalition Minutes	FAQ with Best Practices for Alcohol Service Coalition Members Owners/Managers	Increase the number of facility meetings from 0 to 6 as measured by the meeting tracking document by September 29, 2017.	IPFS Coordinator Coalition Members
4. Implementing a policy for utilizing the Best Practices for Alcohol Service with facilities.	11/16/16	9/29/17	Van Buren County	SAFE Coalition Minutes	FAQ with Best Practices for Alcohol Service Coalition Members Owners/Managers	Increase the number of implemented policies from 0 to 2 as measured by written policies by September 29, 2017.	IPFS Coordinator Coalition Members
5. The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is being made to implement Alcohol Restrictions at Community Events.	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator

6. Write an article for the paper on the need for alcohol restrictions at community events held at private facilities (Media)	11/1/16 4/1/17	11/30/16 4/30/17	Van Buren County	An Op-Ed piece will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator Van Buren County Register
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Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events on public property.							
Long-Term Outcome: At least 57% of all incorporated cities (N=7) will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit the social availability of alcohol to youth in Van Buren County.							
Strategy: Alcohol Use Restrictions in Public Places							
Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) Agents of Change: City Councils, Van Buren County Sheriff's Office, Van Buren County Attorney							
Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to Increase capacity to implement Alcohol Use Restrictions in Public Places by engaging the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/16	9/29/17	Van Buren County	Documentation of conversations and agreements in the coalition's Reach Evaluation Data Base	FAQ on Alcohol Service Best Practices		IPFS Coordinator Coalition Members
2. Coalition members will collect policy examples from across the state of Iowa.	9/30/16	1/19/17	Iowa	Documents shared during the 1/19/17 coalition meeting.			Coalition Members IPFS Coordinator
3. Review current & example policies for alcohol use in public places including procedures for dealing with	1/19/17	3/21/17	Van Buren County	SAFE Coalition Minutes	Current County/City Policies and policy examples from across the state of Iowa.		SAFE Coalition IPFS Coordinator

intoxicated persons; monitoring of public areas; RBS practices at special events; & standard enforcement procedures.							
4. Develop a sample policy to be utilized by local city governments to address alcohol use in public places with the county attorney	3/21/17	4/18/17	Van Buren County	SAFE Coalition Minutes	Proposed Policy Changes	Increase sample policy drafted for government presentation from 0 to 1 as measured by completed policy draft by April 18, 2017.	IPFS Supervisor IPFS Coordinator County Attorney
5. Discuss with the County Sheriff & Reserve Officers possible changes to their policies and enforcement procedures for alcohol in public places	4/19/17	5/15/17	Van Buren County	SAFE Coalition Minutes	Proposed Policy Changes		IPFS Supervisor & Coordinator
6. Present recommended policy to city councils and board of supervisors for review.	7/1/17	7/31/17	Van Buren County	City Council Minutes Board of Supervisors Minutes	Recommended Policy	Increase meetings with policy presentation from 0 to 8 by July 31, 2017 as measured by meeting attendance and meeting minutes.	IPFS Coordinator Coalition Members

7. The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm that progress is being made to implement Alcohol Use Restrictions in Public Places.	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator
8. Write an Op-Ed piece for the paper on the need for alcohol restrictions in public places (Media)	4/1/17	9/29/17	Van Buren County	An Op-Ed piece will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator

Intervening Variable/Underlying Condition: Social Availability/Family members hosting parties and providing alcohol & Near peers partying with teens and providing alcohol.

Long-Term Outcome: A local Social Host Ordinance that addresses the provision of alcohol to youth aged 20 and under will be passed in Van Buren County by September 29, 2019; as measured by the passed Social Host Ordinance. This will limit the social availability of alcohol to youth in Van Buren County and allow for the Van Buren County Sheriff's Office and Van Buren County Attorney to prosecute adults providing alcohol to youth on their private property.

Strategy: Social Host Liability

Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) **Agents of Change:** Board of Supervisors, Van Buren County Sheriff's Office, Van Buren County Attorney

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. Continue to Increase capacity to implement a local Social Host Ordinance by engaging the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/16	9/29/17	Van Buren County	Documentation of conversations and agreements in the coalition's Reach Evaluation Data Base	FAQ on the need for a Local Social Host		IPFS Coordinator Coalition Members
2. Reading of the Social Host Ordinance for passage at the Board of Supervisors Meetings twice	10/24/16	11/28/16	Keosauqua	Documentation of the readings in the Board of Supervisors meeting minutes	Local Social Host Ordinance	Increased the number of local social host ordinances from 0 to 1 by November 28, 2016.	Coalition Members Board of Supervisors
3. Discuss with the Sheriff & Reserve Officers possible changes to their policies/enforcement procedures to utilize the new local social host ordinance.	12/1/16	1/31/17	Keosauqua	Documentation of conversations in the coalition's REACHing Evaluation Data Base	Local Social Host Ordinance		IPFS Supervisor IPFS Coordinator Sheriff's Officers/Reserve Officers
4. Collect data from the Sheriff's Office on how the Social Host Ordinance was utilized in 2016-2017	8/1/17	8/31/17	Keosauqua	Document on file	Contact Person	Increase collected Calls for Service and Social Host Citation reports from 0 to 1 by August 31, 2017.	IPFS Coordinator
5. Provide Education to community about the new Local Social Host Ordinance	12/1/16	9/29/17	Van Buren County	Articles in the paper	Articles by coalition members		IPFS Coordinator

through the local media (Media)							
6. Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm progress is made to implement a Local Social Host Ordinance	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator

FY17 County Action Plan

County Name: Van Buren County

IPFS Priority: Underage Binge Drinking

Intervening Variable/Underlying Condition: Social Availability/Alcohol is unregulated at community events on public property.

Long-Term Outcome: At least 57% of all incorporated cities (N=7) will have at least one alcohol-related policy change by September 29, 2019; as measured by the number of passed policies. This will limit the social availability of alcohol to youth in Van Buren County.

Strategy: Alcohol Use Restrictions in Public Places

Target Population: Target of Change: Youth and Young Adults (age 12-20) (N=853) **Agents of Change:** City Councils, Van Buren County Sheriff's Office, Van Buren County Attorney

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to Increase capacity to implement Alcohol Use Restrictions in Public Places by engaging the county attorney, sheriff's office, & key players as needed (Capacity)	9/30/16	9/29/17	Van Buren County	Documentation of conversations and agreements in the coalition's Reach Evaluation Data Base	FAQ on Alcohol Service Best Practices		IPFS Coordinator Coalition Members
2. Coalition members will collect policy examples from across the state of Iowa.	9/30/16	1/19/17	Iowa	Documents shared during the 1/19/17 coalition meeting.			Coalition Members IPFS Coordinator
3. Review current &	1/19/17	3/21/17	Van Buren County	SAFE Coalition Minutes	Current County/City Policies and policy		SAFE Coalition IPFS Coordinator

example policies for alcohol use in public places including procedures for dealing with intoxicated persons; monitoring of public areas; RBS practices at special events; & standard enforcement procedures.					examples from across the state of Iowa.		
4. Develop a sample policy to be utilized by local city governments to address alcohol use in public places with the county attorney	3/21/17	4/18/17	Van Buren County	SAFE Coalition Minutes	Proposed Policy Changes	Increase sample policy drafted for government presentation from 0 to 1 as measured by completed policy draft by April 18, 2017.	IPFS Supervisor IPFS Coordinator County Attorney
5. Discuss with the County Sheriff & Reserve Officers possible changes to their policies and enforcement procedures for alcohol in public places	4/19/17	5/15/17	Van Buren County	SAFE Coalition Minutes	Proposed Policy Changes		IPFS Supervisor & Coordinator

6.	Present recommended policy to city councils and board of supervisors.	7/1/17	7/31/17	Van Buren County	City Council Minutes Board of Supervisors Minutes	Recommended Policy	Increase meetings with policy presentation from 0 to 8 by July 31, 2017 as measured by meeting attendance and meeting minutes.	IPFS Coordinator
7.	The Evaluation Committee will review the Action Plan & Fidelity Checklist to confirm that progress is being made to implement Alcohol Use Restrictions in Public Places.	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Meeting Minutes	Action Plan Fidelity Checklist		SAFE Coalition Evaluation Committee IPFS Coordinator
8.	Write an Op-Ed piece for the paper on the need for alcohol restrictions in public places (Media)	4/1/17	9/29/17	Van Buren County	An Op-Ed piece will be run in the Van Buren County Register.	Op-Ed piece		Youth Member IPFS Coordinator

Intervening Variable/Underlying Condition: Individual Factors/Youth only attend parties a few times and drink a lot when they do drink & Youth do not think that drinking heavily can harm them.

Long-Term Outcome: The LifeSkills Training Program will be provided to the 7th & 8th grade classes at the Van Buren Community Middle School (the only middle school in Van Buren County) by September 29, 2019 allowing for 95% of 7th & 8th grade students (N=150) attending school there to complete the LifeSkills Training Program as measured by the completed final surveys. The 7th & 8th grade students will learn how to make better choices for themselves and their perception of harm of binge drinking and underage drinking will increase. The percentage of students who think drinking three or more drinks a day is risky (Great Risk or Moderate Risk) will go up from 74% (N=185) in 2014 to 84% (N=185) in 2018 for 6th, 8th & 11th grade students as measured by the Iowa Youth Survey question C9.

Strategy: LifeSkills Training Program

Target Population: Target of Change: Youth (age 12-13) (N=150) **Agents of Change:** Van Buren Community School District Administration and Teacher(s)

Action Steps	Timeline		Location	Process Indicators	Resources	Short-Term Outcome(s)	Persons Responsible
	Start Date	End Date					
1. The coalition will continue to build capacity with the Van Buren Community Middle School through conversations about the status and fidelity of implementation of the curriculum with the Administration	9/30/16	9/29/17	Keosauqua	Calls and meetings will occur as needed and will be documented in the coalition's Reach Evaluation Data Base	Chuck Banks Mindie Donald		IPFS Coordinator
2. The LifeSkills Program will be implemented in the 7 th Grade Explorer Classes at VBCSD	9/30/16	6/2/17	Keosauqua	Completed surveys and checklists	Class Materials pre/post surveys implementation checklists	The number of students taught the Level I Life Skills program will increase from 0% of 7 th Grade Students to 95% by June 2, 2017.	VBCSD 7 th Grade Teacher
3. The Life Skills Teacher will complete the pre/post	9/30/16	6/2/17	Keosauqua	Completed Surveys	Pre/Post Surveys	5% increase in students answering probably would or definitely would to question D2 from the pre-test to the post-test. As measured by both 7 th & 8 th grade pre/post test results by July 30, 2017.	VBCSD 7 th Grade Teacher

surveys with the 7 th Grade Students							
4. The IPFS Coordinator will collect the data (survey results, number in attendance, number of sessions implemented, topics covered) from the Life Skills Teacher and enter it into the REACH and Check Box evaluation systems.	9/30/16	6/2/17	Keosauqua	Collected data will be entered into the REACHing and Community Check Box Systems	Reports from the Life Skills Training Teacher Surveys		IPFS Coordinator VBCSD Life Skills Training Teacher
5. The coalition board will review the progress and fidelity of implementation at its meetings	10/18/16 1/17/17 4/18/17 7/18/17	10/18/16 1/17/17 4/18/17 7/18/17	Keosauqua	SAFE Coalition Board Meeting Minutes will document the review of the implementation and fidelity of the LifeSkills Program	Progress Report of implementation Fidelity Checklist from the IDPH Implementation Guide		IPFS Coordinator SAFE Coalition Board
6. An article will be in the Van Buren County Register, the School Newsletter, and the School Website to educate the community and parents about the LifeSkills Program.	8/1/17	8/31/17	Van Buren County	Articles in the Newspaper and Newsletter	Article about the LifeSkills Program		IPFS Coordinator

7. Order materials for the 2017-18 school year	8/1/17	8/31/17	Keosauqua	Receipts for Materials	Money from the IPFS grant to pay for the materials.		IPFS Coordinator
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